



المؤتمر العالمي الرابع عشر للعمارة الترابية
**14th World Congress
on Earthen Architecture**
العين - الإمارات العربية المتحدة
Al Ain - United Arab Emirates



ICOMOS - ISCEAH
International Scientific Committee
on Earthen Architectural Heritage
International Council on
Monuments and Sites

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



Terra Congress 2027, Al Ain, Poster Presentation guidelines

*** Please use the poster template uploaded in the webpage**

General Specifications

- Size: A1 (594 mm x 841 mm), portrait orientation
- Resolution: Minimum 300 dpi for all images and graphics
- File Format for Printing: PD, or JPEG or PNG. CMYK color mode,

Content Structure

1. Title

- Position: Top center of the poster
- Font size: 54 – 36 pt (depending on length)
- Font style: Clear, bold

2. Subtitles

- Below the title
 - Font size: 44- 32 pt
- Authors Should indicate the theme

3. Author Information

- Full name(s), institutional affiliation(s), and contact email

4. Author Photo (optional but preferred)

- Size: Small professional headshot
- Position: Top right or bottom
- Tip: Ensure good resolution and neutral background

Layout Guidelines

- Use a clear visual hierarchy (titles > subtitles > body)
- Divide the poster into logical sections:
 - Introduction
 - Objectives
 - Methodology / Approach
 - Results / Findings
 - Conclusion
- Maintain balanced white space to avoid crowding
- Optional: Use columns (typically 2) for better readability



Add your title here

Subtitles if available



Name author 1(1), Name author 2(x) (Arial 24, centered, line spacing 1)

Institution, city, (country) (e-mail); (X) xxxxx (size 22, Italic, centered, line spacing 1)

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Paper size A1:
594 x 841 mm,
portrait